New Cove Villas open at Taumeasina Island Resort

Apia's premier resort has opened a new set of three-bedroom villas as part of its long-term development plan, with the expansion designed to meet growing demand in future.

These beautifully appointed villas are situated on the mainland, just a short stroll across the causeway from the island. They offer amazing ocean views with the resort as their backdrop.

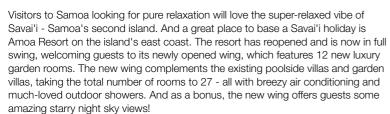
The Cove Villas are the most modern and luxuriously appointed villas at Taumeasina Island Resort, and arguably in the whole of Samoa.

At 140sqm, they are spacious and ideal for families and groups of friends who want a self-contained villa with full facilities. All three bedrooms feature a king-sized bed, which can be split into two single beds, with the master bedroom boasting a stylishly appointed ensuite.

Each villa is equipped with a full-size fridge/freezer, washing machine, dishwasher, convection oven, and hot plates. This is ideal for guests who want to do some self-catering. If not, a buggy is just a call away to transfer guests to one of the restaurants at Taumeasina Island Resort.



Amoa Resort Savai'i bursts back to life





The Famil programme offers agents the chance to rediscover Samoa

Great news for agents, Samoa
Tourism Authority has announced
the recommencement of its trade
famil program for 2023. Retail agents
will the opportunity to discover the
stunning beauty of Samoa and all the

The programme will see Samoa Tourism's local staff accompany agents on a full guided tour of the two main islands (Upolu and Savaii) with hotel/property inspections and attraction site visits included.

Recent guests include agents from Australia's Ignite Travel, Flight Centre Omniche Holidays, Island Escapes and Entire Travel.



The New Zealand programme has been postponed due to disruptions caused by the January floods and cyclone, but it will be rescheduled.

Both these markets are crucial, with New Zealand visitors accounting for 21,460 international arrivals in 2022 (46%), followed by Australian visitors at 12,234 (26%).

Romance and seclusion at Seabreeze Resort

Visitors looking for an intimate experience will fall in love with Seabreeze Resort. It's tucked away in its own private bay, so you feel like you're in a world of your own!

The most unique (and romantic offering) at Seabreeze Resort is the Honeymoon Point Villa, which is gated and private, and boasts a huge deck and a private plunge pool. This villa is one of a kind in Samoa and is perfect for a private romantic dinner, which the resort will happily set up at no extra cost, and deliver your meal and drinks right to your villa.

A three-night minimum stay is required for the entire resort, but for the Honeymoon Point Villa, guests will definitely want to stay longer. To fully experience the romance and privacy of this unique villa, five nights is ideal!

Seabreeze Resort underwent a complete renovation while travel restrictions were in place, making it one of the only resorts in Samoa to have everything replaced and brand new. If you're after a genuine adult-only experience in Samoa, this is it.

