



2026 FACT SHEET



Bora Bora, Lived Differently

Inspired by the legendary **Bloody Mary's Restaurant** – whose name it proudly carries – the **53-key boutique Bloody Mary's Hotel** blends the vivid, playful energy of “tiki culture” with an effortless, contemporary elegance, shaping an experience that feels **grounded, social,** and deeply **connected.**



A Place That's Always Been About People

Since 1979, the Bloody Mary's name has been woven into the everyday life of Bora Bora - a vibrant hub where dreams emerged, conversations sparked imagination, and people from all walks of life came together naturally.

No dress code. No pretense.

Just long tables, shared meals, music and good laughs.



Established in 1979 by Baron George, Bloody Mary's Bora Bora grew from a rustic lagoon-side restaurant into one of the island's most iconic meeting places.



Revitalized in 1985 by American entrepreneur **Dexter Hewett**, the restaurant became an enduring symbol of the island's relaxed and social spirit. Celebrities, sailors, movie crews, and musicians all found their way there.

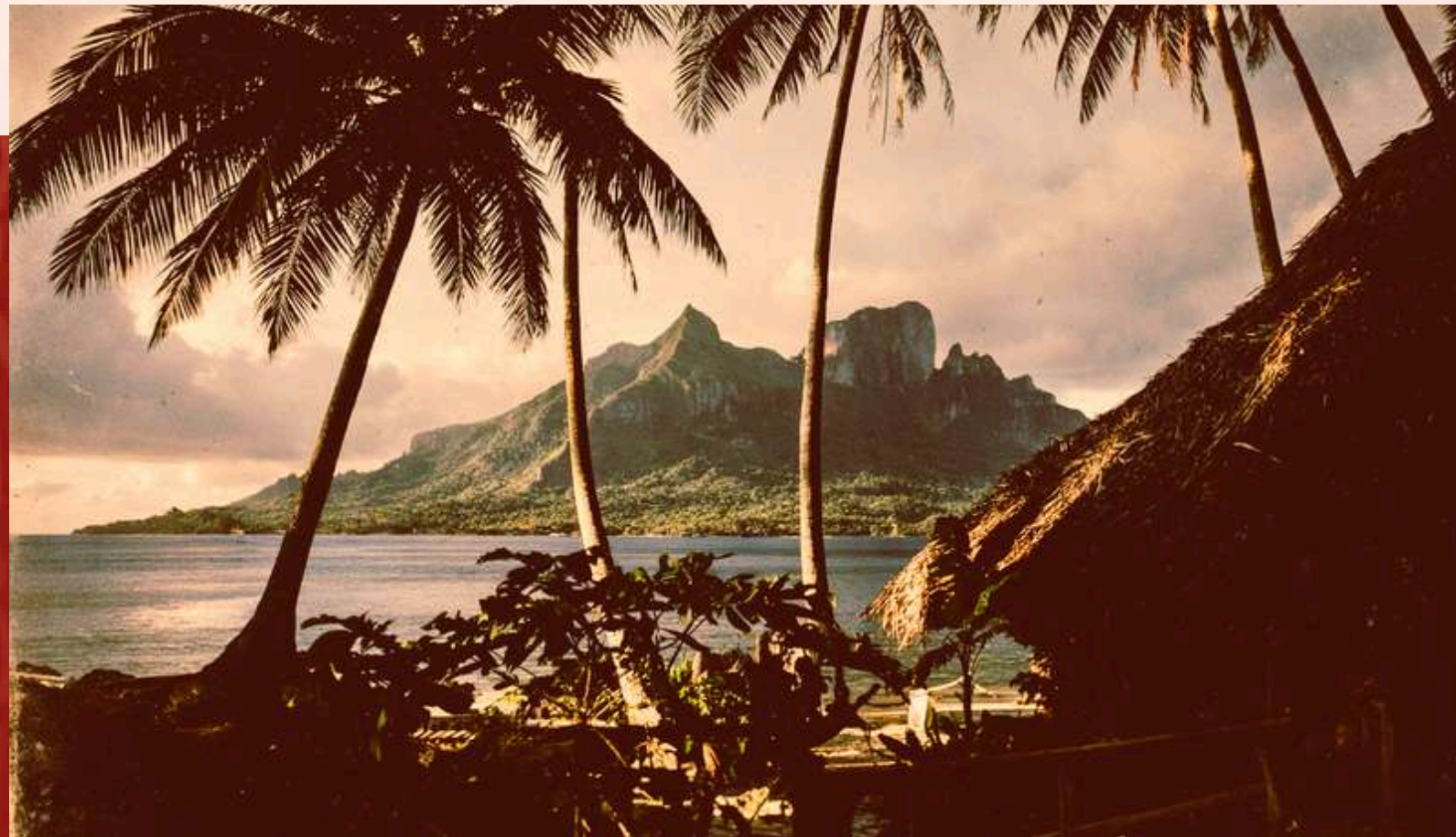


Before long, word traveled **far beyond Bora Bora's reef**. Over the years, generations of staff, artists, and travelers left their mark on the place.

Carrying the Spirit Forward

Bloody Mary's Hotel is the continuation of **a story rooted in Bora Bora** and built over decades of **connection** with the **island** and its **people**.

Openness, warmth, and a genuine **sense of belonging** now take shape in a new form - one that extends the **experience** beyond a single evening.



A New Chapter

Bloody Mary's Bora Bora has been defined by the people who brought it to life, and the **generations of travelers** who shared its stories across oceans.

Bloody Mary's Hotel opens in **Summer 2026**, carrying a **legacy** forward while leaving room for what comes next: **shared moments**, familiar faces, and those discovering Bloody Mary's Bora Bora for the first time...

A **new chapter** built on a simple idea:
That luxury isn't about distance or display, but about genuine **connection**, the **rhythm** of the island, and the **freedom** to simply be.

→ **Step into the story.**





Island hospitality with a pulse.

A lively meeting point between land and sea.

An inclusive and inspiring haven where **genuine encounters**, gentle **modernity**, and a deep sense of **belonging** to the island are celebrated.

A fresh way to experience Bora Bora - **authentic, unapologetically alive** and **human at its core**.

No scripts. No clichés.



BORA BORA AIRPORT

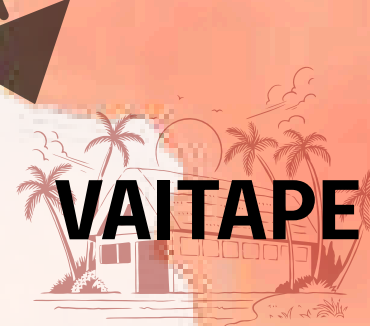


Arrive...

VAITAPE

- Arrivals & departures for airport transfers (15-min. boat ride)
- Rental car options
- Grocery stores
- Shopping

**Vaitape to Bloody Mary's:
10-min. drive**



MONT PAHIA

VAITAPE



**BLOODY MARY'S HOTEL
& RESTAURANT**



LA BELLA MATIRA

MATIRA BEACH:

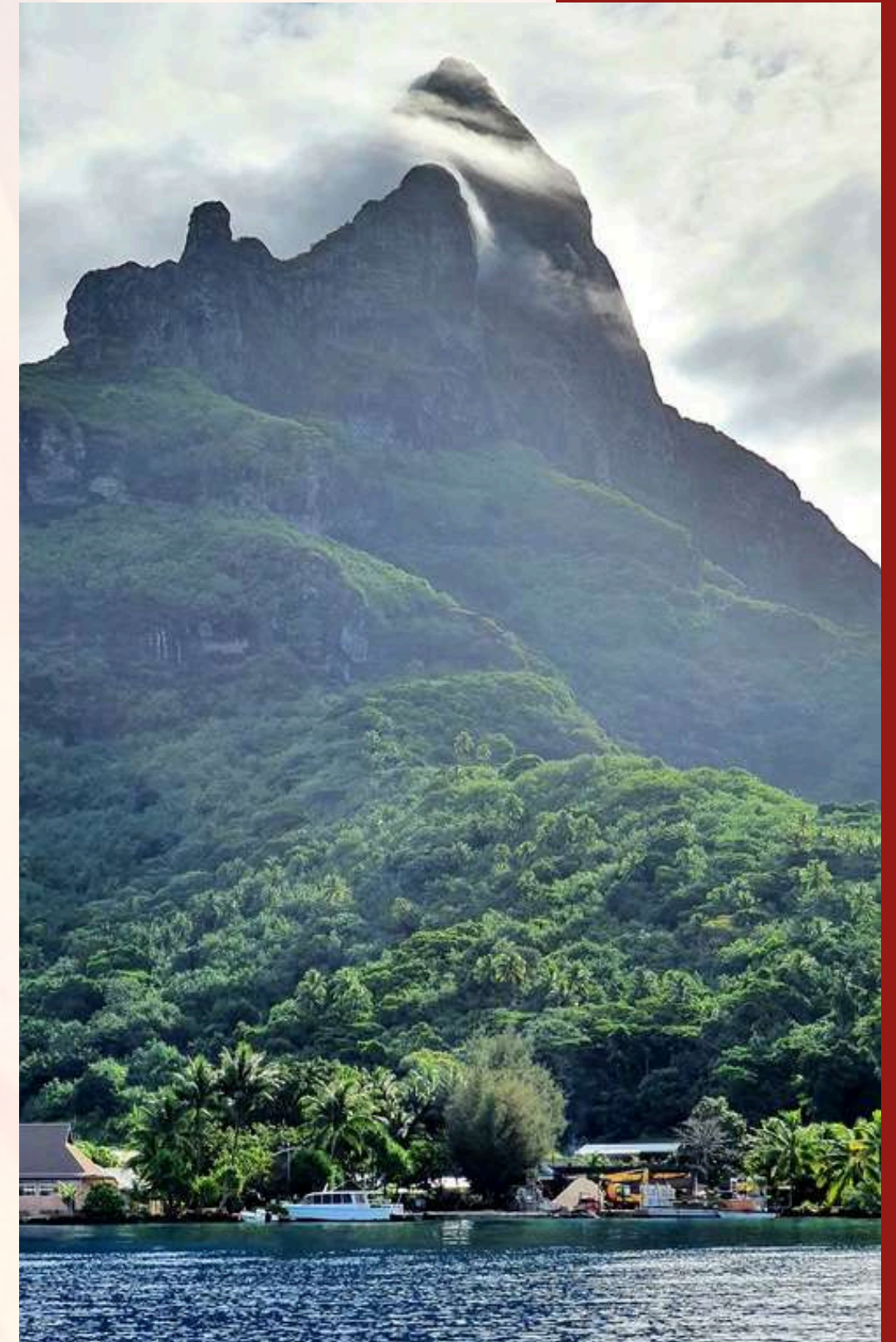
- Bora Bora's best beach
- Restaurants
- Rental car options
- Shopping

**Bloody Mary's to Matira:
5 min-drive**

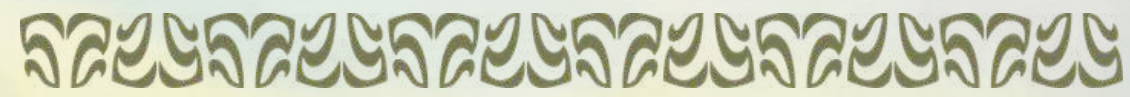
Practical



- The **Bora Bora Airport** is located on a “motu” **islet**, a **15-minute boat ride** from the village of Vaitape on the main island. From **Vaitape**, the Bloody Mary’s Hotel is reached by car after a **10-minute drive** (arrival and departure land transfers included in the Resort Fee).
- A **Bloody Mary’s Hotel team member** will greet guests at the airport and escort them onboard the shuttle boat from the airport to Vaitape, for the land transfer to the hotel. **Private transfers** – boat or land – **between** the airport to the hotel can be arranged upon request, at a cost.
- On the **main island**, access a variety of restaurants, rental car options, boutiques, art galleries, handicraft market, grocery stores, doctors’ offices, pharmacies and small dispensary.
- Local **currency** is the **Pacific Franc** (XPF). Major credit cards are accepted. **ATMs** are available in Vaitape.



Stay

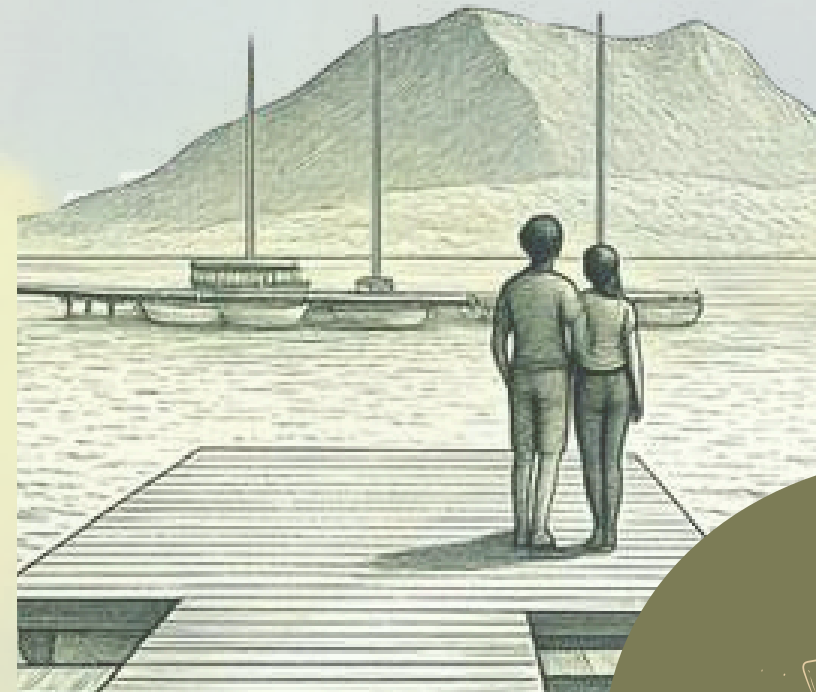


At Bloody Mary's Hotel, every stay begins with **a view** – of water, mountain or both.

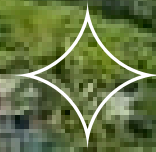
Comfortable interiors, colors inviting the joyful spirit of Bloody Mary's, and open-air spaces invite you to find your own **rhythm**, or follow the island's.

This is Bora Bora, your way.

*** Minimum age for rooms above the water: from 12 years old



PANORAMIC



HORIZON VIEW



SUNSET VIEW



BLOODY MARY'S RESTAURANT



MOTU VIEW



RECEPTION



POOL



BEACH



OTEMANU VIEW



TIKI TIDE



POVAY BAY BISTRO



*** Early visuals... Real life shaping up...

Motu View Rooms

In Between

Starting **on land** and reaching out over the lagoon, the **Motu View Rooms** invite you to live between **earth and water**.

From your terrace, the view opens to the lagoon, the hotel's main "motu" area and the mountains – a **wide horizon** where green slopes meet shifting blues.

- **Number of rooms:** 23 (note that rooms are adjacent units and not stand alone)
- **Capacity:** 2 guests
- **Bedding:** King bed
- **Room size:** 32 m² (344 sq. ft)
- **Terrace:** 15 m² (161 sq. ft)

*** Connecting rooms available - PRM rooms available





Horizon View Bungalows

Suspended

Enter the **blue mind** in our Horizon View Bungalows.

Floating between sky and sea, the horizon stretches wide. Time softens here... And the day is free to drift, carried by the breeze and the quiet movement of the lagoon.

- **Number of rooms:** 2
- **Capacity:** 3 guests
- **Bedding:** King bed + SGL bed
- **Room size:** 43 m² (463 sq. ft)
- **Terrace:** 22 m² (241 sq. ft)
- **Direct access** to the lagoon



Otemanu View Bungalows

At the Heart

Bora Bora's iconic **Mount Otemanu** becomes the canvas for your days – a place to choose between rest and flow, stillness and exploration.

From the private terrace, the mountain rises in changing light, shaping mornings, evenings... and the unexpected.

- **Number of rooms:** 12
- **Capacity:** 3 guests
- **Bedding:** King bed + SGL bed
- **Room size:** 43 m² (463 sq. ft)
- **Terrace:** 22 m² (241 sq. ft)
- **Direct access** to the lagoon





Sunset View Suites

In Rhythm

Step into island flow with our **Sunset View** Suites.

As the light turns gold across the lagoon and sky, evenings unfold gently – a quiet **promise** of what tomorrow will bring.

Let your **dreams** be carried into the night.

- **Number of rooms:** 3
- **Capacity:** 3 guests
- **Bedding:** King bed + SGL bed
- **Room size:** 69 m² (742 sq. ft)
- **Terrace:** 25 m² (274 sq. ft)
- **Direct access** to the lagoon

Panoramic View Rooms & Penthouse Suites

Rooted

Tucked **mountain side**, our Panoramic View Rooms and Penthouse Suites building exude island simplicity and welcome you to a space that flows **between earth and sky**.

Panoramic View Rooms

- **Number of rooms:** 11
- **Room size:** 31 m² (334 sq. ft)
- **Terrace:** 14 m² (151 sq. ft)
- **Occupancy:** 2 guests
- **Bedding:** King bed

*** Connecting rooms available

Panoramic View Penthouse Suites

- **Number of rooms:** 2
- **Room size:** 50 m² (538 sq. ft)
- **Terrace:** 35 m² (376 sq. ft)
- **Capacity:** 3 guests
- **Bedding:** King bed + SGL bed

*** Connecting rooms available



All You Need Right Here

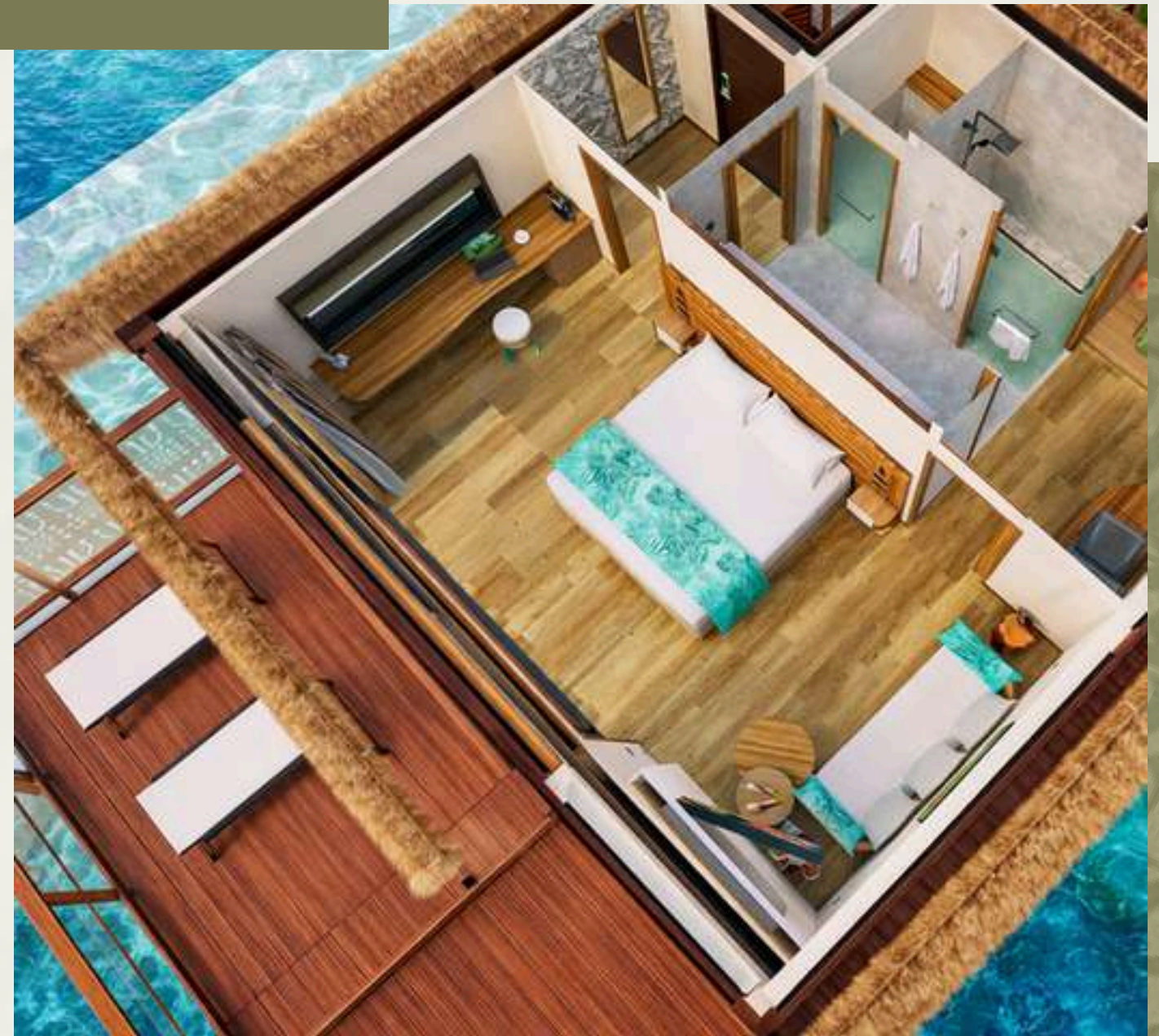
All rooms, bungalows, and suites at Bloody Mary's Hotel feature a **king-size bed**, a private **outdoor area**, and a thoughtful selection of **amenities** designed for ease and comfort.

To keep the air fresh and healthy for all, all units are **non-smoking**.

- Smart TV
- Wi-Fi
- Air Conditioning
- Minibar
- Nespresso Machine
- Welcome Tray
- Writing Desk
- Electronic Safe



- Shower
- Bathrobes & Slippers
- Hair Dryer
- Iron & Ironing Board
- Direct access to the lagoon for the Horizon View and Otemanu View Bungalows, and the Sunset View Suites



Dine



Since **1979**, the legendary Bloody Mary's Restaurant has been a **gathering place** in Bora Bora.

Over decades, locals, travelers, artists have come **together** around shared tables, fresh fish, and lively evenings.

Today, that same spirit extends across the **Bloody Mary's Hotel**, with each place offering its own way to meet, linger, and enjoy the moment.

→ **Meet us at the table...**



Bloody Mary's Restaurant

The Original

The iconic **Bloody Mary's Restaurant** remains at the heart of it all.

Sandy floors, thatched roof, wooden tables and seats, fresh fish on display.

The experience is as it has always been: **simple, lively**, and **open** to everyone.

You choose your catch.

Our Chef prepares it for you.

And before you know, drinks and **conversations** flow into the night.



Povai Bay

On the Water

Set above the lagoon, **Povai Bay** brings a lighter, more **contemporary** experience to the table.

In the morning, **breakfast** is served to the rhythm of the water.

For **dinner**, French influences meet island ingredients in a **bistro-style** setting.

Come for the unhurried pace.
Stay for the **view**.



La Bella Matira

Different Horizons

Just a short drive from the hotel – with a complimentary shuttle – **La Bella Matira** offers another way to experience the Bloody Mary's spirit.

Set along **Matira Beach**, it's a place for sunlit **lunches**, easy afternoons, **barefoot evenings**, and time spent close to the water.

Mediterranean flavors meet the energy of Bora Bora – fresh, vibrant, and best enjoyed together, somewhere between the table and the water.





Tiki Tide

Everything in Between

The sweet spot for **nibbles** and punchy **cocktails** as the day shifts.

A place where the **view** takes on new meaning as the light softens.

Amid Bora Bora's **gentle rhythm**, find your own.



Flow

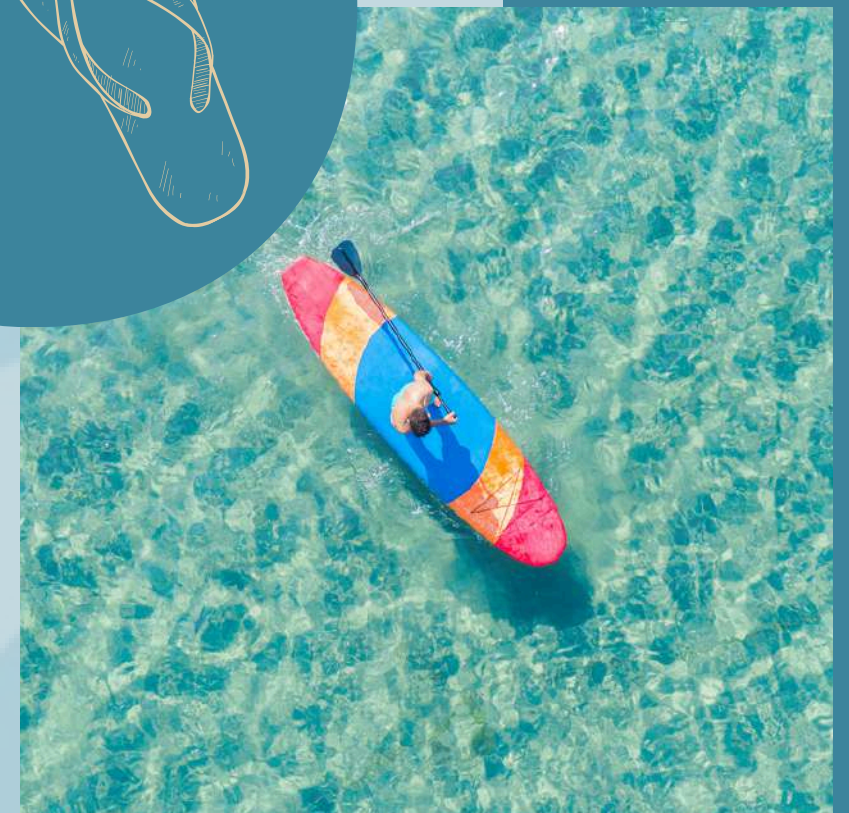
At Bloody Mary's Hotel, nothing is meant to be fixed.

Spaces shift with the light, the tide, and the pulse **of the day.**

Paths open toward the **lagoon.** Terraces catch the changing **sky.** Conversations travel from one corner to another.

Here, there is **no schedule to follow.**
Your days. **Your Bora Bora flow.**

- **Beach** area
- Swimming **pool**
- **Fitness** bungalow
- **Kayaks & stand-up paddle** boards
- **Snorkeling** equipment



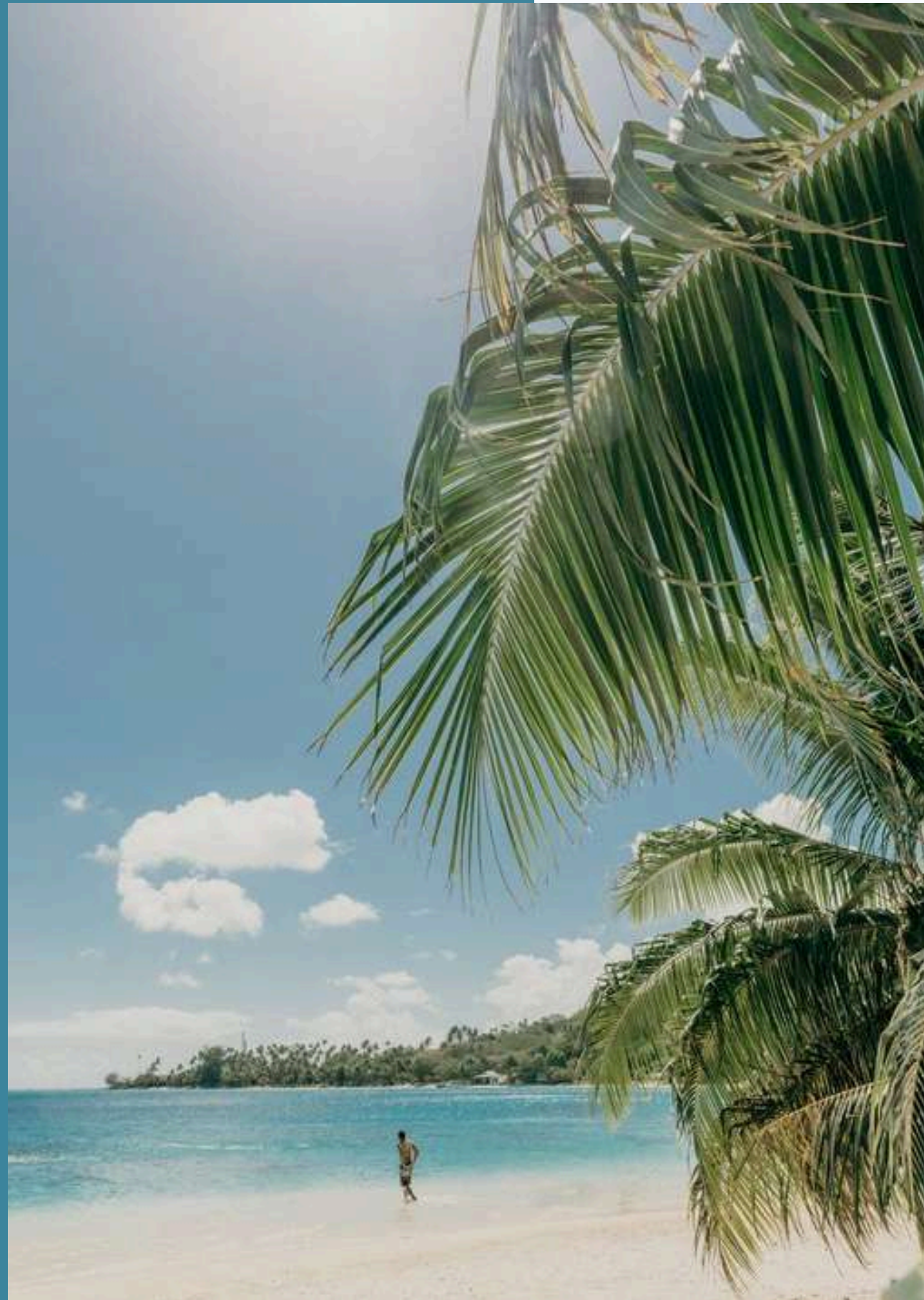
Island Fitness

Movement doesn't stop at the water's edge.

The **fitness bungalow** offers a light-filled space to keep your routine **in motion**, whether to start the day, or reset between activities,

And for those drawn to the water, **kayaks and stand-up paddle boards** are available at La Bella Matira, making it easy to trade a **workout** indoors for one on the lagoon.





A Place in the Sun

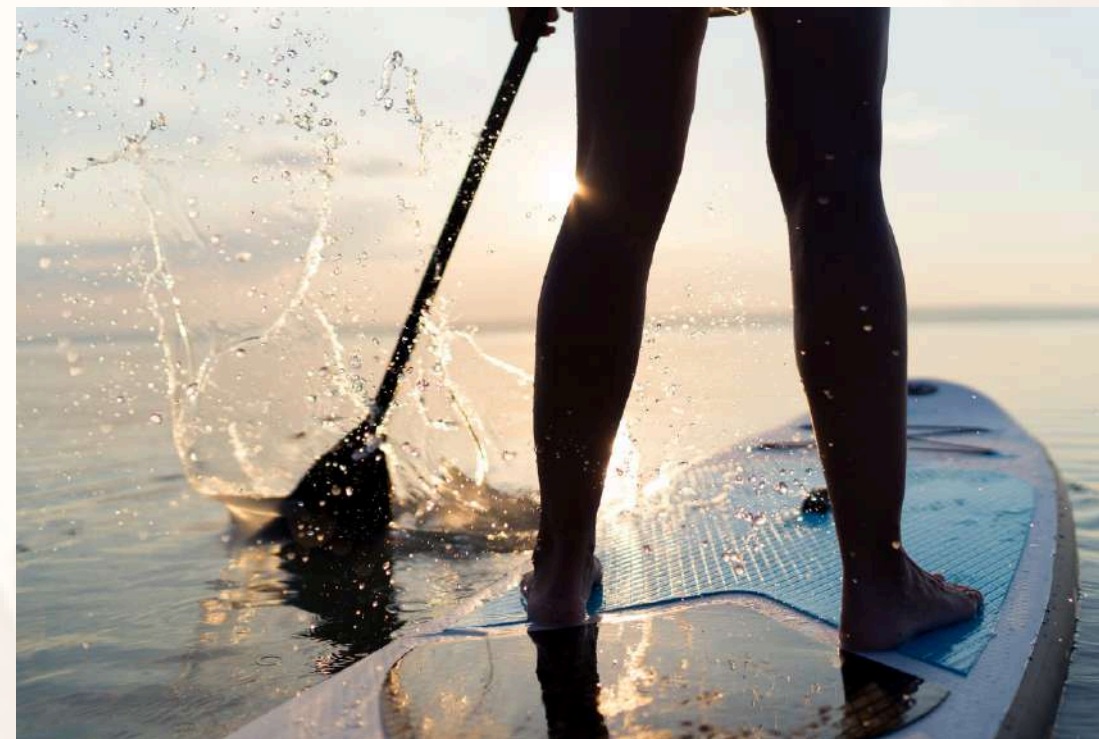
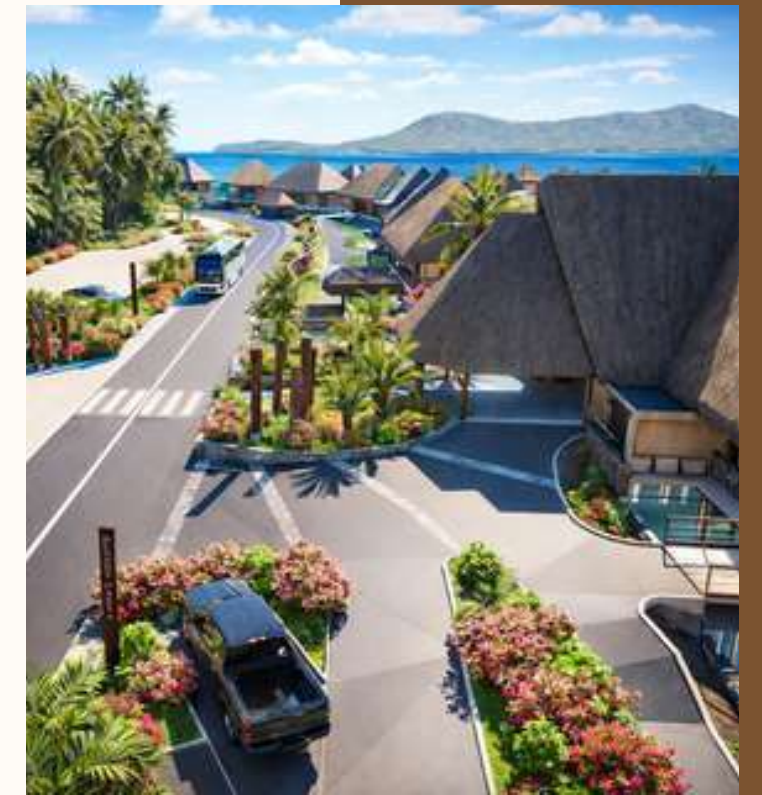
Along the lagoon, a small **beach** and the **pool** offer an easy place to pause - for unhurried mornings and deliciously sunny afternoons.

And when the day calls for a wider horizon and azure waters, **Matira Beach** - Bora Bora's main beach - is just a short drive away with our free shuttle.

Jump in and **live Bora Bora like the locals.**

Hotel's Key Features

- **53** rooms, bungalows and suites
- **3** restaurants and bars
- Swimming **pool**
- Small **beach** area on site
- Complimentary shuttle to **Matira Beach** and **Vaitape**
- **Kayaks & stand up paddle** boards (Matira)
- **Snorkeling** equipment
- **Concierge** and experiences desk
- **Fitness** bungalow
- **Room service**
- **Turndown** service
- Gift **shop**
- **Currency** exchange
- **Marina**



Bora Bora, Beyond the Postcard

A vibrant tapestry of color and light, **Bora Bora** reveals its true character in the everyday rhythm of **island life** – **social, sun-warmed, lagoon-lulled.**

At Bloody Mary's Hotel, Bora Bora is experienced with **presence** – not just as a backdrop, but as a place to step fully in and **feel.**

Meet us, just a short flight from Tahiti Faa'a International Airport.

→ **Island Rhythm, Reimagined**



Your Key Contacts

- **Reservations:** bookings@bloodymarys.com
- **Media Requests:** marketing@bloodymarys.com
- **Site Inspections & FAM:** marketing@bloodymarys.com



FIND US ON SOCIAL MEDIA:

- **Facebook:**
<https://www.facebook.com/bloodymaryshotelborabora>
- **Instagram:**
[@bloodymaryshotelborabora](https://www.instagram.com/bloodymaryshotelborabora)
- **LinkedIn:**
<https://www.linkedin.com/in/bloody-marys-bora-bora/>

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Bloody Mary's Hotel - Bora Bora, Lived Differently