



MEDIA RELEASE

Aitutaki Escape Resort & Spa Unveils Major Expansion and Luxury Enhancements

Aitutaki, Cook Islands – July 2026

Kia Orana!

Aitutaki Escape Resort & Spa is delighted to share a significant update on its transformation into one of the South Pacific's most exclusive boutique luxury resorts.

Since acquiring the property, extensive investment has been made to elevate the guest experience while carefully preserving the intimate atmosphere that has earned Aitutaki Escape its reputation as one of Aitutaki's premier beachfront retreats.

Three Signature Villas Reimagined

The resort's three flagship Ultimate Beachfront Pool Villas have now undergone a complete refurbishment.

Each villa has been thoughtfully enhanced with luxurious new interiors, upgraded bathrooms, refreshed outdoor living spaces, premium furnishings and contemporary finishes, creating an even more refined beachfront sanctuary for discerning travellers seeking privacy, space and understated luxury.

Guest feedback following the completion of these renovations has been overwhelmingly positive, reaffirming the property's commitment to delivering exceptional experiences.

Brand-New Beachfront Pool Villas

Construction of Villa 4, a spectacular new Two-Bedroom Beachfront Pool Villa located on adjacent absolute beachfront land, is now nearing completion.

The villa is scheduled to welcome its first guests in early August 2026, offering families, couples travelling together and luxury travellers an exceptional new accommodation option overlooking the breathtaking Aitutaki Lagoon.

Development will continue immediately with Villa 5, another purpose-built Two-Bedroom Beachfront Pool Villa, with construction commencing in early August 2026.

Rumours Bistro & Bar Returns

The resort's popular Rumours Bistro & Bar has also undergone a comprehensive refurbishment and will officially reopen in mid-August 2026.

The refreshed dining venue will offer guests an elevated culinary experience showcasing fresh local ingredients, contemporary Pacific-inspired cuisine and personalised service in an intimate beachfront setting.



Escape Spa

Wellness remains an important part of the Aitutaki Escape experience.

Escape Spa continues to operate with professional therapists delivering relaxing treatments in the privacy and comfort of guests' own villas, allowing visitors to enjoy a truly personalised spa experience overlooking the lagoon.

Looking Ahead

The next major stage of development is scheduled to commence in early October 2026 with the construction of six new One-Bedroom Beachside Pool Villas. The new villas will progressively come online to accept bookings and host guests.

Upon completion in late 2027, Aitutaki Escape Resort & Spa will comprise:

- 11 luxury private pool villas
- Rumours Bistro & Bar
- Escape Spa
- Bespoke concierge and personalised guest services

Importantly, the owners have deliberately chosen to maintain a boutique scale, limiting the resort to just eleven villas to preserve the exclusivity, privacy and personalised service that discerning luxury travellers increasingly seek.

An Intimate Luxury Escape

Rather than pursuing large-scale development, Aitutaki Escape Resort & Spa is focused on creating one of the South Pacific's finest ultra-private luxury micro-resorts, where every guest enjoys exceptional space, personalised attention and the natural beauty of one of the world's most spectacular lagoons.

Travel advisors, wholesalers and industry partners can look forward to an exciting new chapter as Aitutaki Escape continues its evolution into a premier luxury destination in the Cook Islands.

For trade enquiries, product updates and partnership opportunities, please contact:

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